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UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

REALNETWORKS, INC., a Washington  
corporation,

Plaintiff,

v.

MLB ADVANCED MEDIA, L.P., a Delaware  
limited partnership,

Defendant.

Case No. CV04-0511RSM

STIPULATION AND PROTECTIVE  
ORDER

**I. STIPULATION**

The preparation and trial of this action may involve the discovery of documents, information, and other materials that contain confidential and proprietary information belonging to Plaintiff, Defendants and other parties, which, if disclosed to the public, the parties' competitors, and, in some cases, to the parties themselves, may unfairly and adversely affect competition. To expedite the flow of discovery material, facilitate the prompt resolution of disputes over confidentiality, and protect material entitled to be kept confidential, the parties hereby stipulate and agree there is a need for a Protective Order in this case, and they further consent and agree to entry of the following protective order pursuant to the Court's authority under Fed. R. Civ. P. 26(c).

1 DATED this \_\_\_\_\_ day of August, 2004.

2 SUMMIT LAW GROUP PLLC  
3 Attorneys for Plaintiff

FOLEY & LARDNER LLP  
Attorneys for Defendants

4

5 By: \_\_\_\_\_  
6 Ralph H. Palumbo, WSBA # 04751  
Lynn M. Engel, WSBA # 21934  
7 Denise L. Ashbaugh, WSBA #28512

By \_\_\_\_\_  
Mary K. Braza, WIBA # 10187537  
G. Michael Halfenger, WIBA# 1024062  
Graham & Dunn, PC  
James L. Magee, WSBA# 1294  
Laurene E. Somerville, WSBA # 26345

10 **II. PROTECTIVE ORDER**

11 Pursuant to stipulation of counsel, and Fed. R. Civ. P. 26(c); it is hereby ORDERED, as  
12 follows:

13 1. Except as otherwise ordered by this Court, this Order shall apply to all documents,  
14 interrogatories, testimony, information and pleadings produced, given or filed in this action  
15 which are designated by a party, including any third party, as "CONFIDENTIAL" or "HIGHLY  
16 CONFIDENTIAL" in accordance with the terms hereof.

17 2. Any party, including third parties, may designate as "CONFIDENTIAL" pursuant  
18 to the terms of this Order:

19 (a) Information contained in a document, answer to interrogatory,  
20 answer to request for admission, response to request for production  
21 of documents, subpoena, or other writing may be designated by  
22 stamping or otherwise marking (in such a manner as will not  
23 interfere with the legibility of the document) the first page of the  
24 document containing confidential information with an appropriate  
notation substantially in the form:

25 "CONFIDENTIAL"  
26 Unless a party intends to designate all of the information contained  
27 within the document as "CONFIDENTIAL," the party should

1 indicate in a clear fashion that portion of the document which the  
 2 party intends to designate as containing "CONFIDENTIAL." In  
 3 any court filing or written discovery response, the supplying party  
 4 shall note on the cover page of the document that all or a portion of  
 5 the document contains "CONFIDENTIAL" designated pursuant to  
 6 this Order and shall furnish such information to the Clerk under  
 7 seal pursuant to Paragraph 7 hereof.

8 (b) Information contained or revealed in a deposition whether in a  
 9 question, answer or exhibit, may be designated by noting a claim  
 10 of confidentiality pursuant to this Order on the record at the time of  
 11 the depositions, whenever reasonably possible. The confidential  
 12 portion shall be identified as such in the caption or title of the  
 13 transcript and on each page, as "CONFIDENTIAL." The claimant  
 14 of confidentiality or the person obligated to maintain and protect  
 15 confidentiality under this Order shall, on the record, advise all  
 16 persons present at the deposition that the information is  
 17 confidential and is subject to a Protective Order governing its use.  
 18 Before the disclosure of previously designated "CONFIDENTIAL"  
 19 in a deposition, all persons who have not theretofore been made  
 20 subject to this Order shall be given a copy of this Order and shall  
 21 acknowledge on the record of such deposition that s/he has read the  
 22 Order and agrees to be bound by its terms. When the claim of  
 23 confidentiality is not made in advance of disclosure or at the time  
 24 of the deposition, it may be made within a reasonable time  
 25 thereafter, at which point the designated material shall be accorded  
 26 confidential treatment pursuant to this Order and counsel for the  
 27 party making the claim of confidentiality shall ensure that the  
 preceding provisions of this subparagraph concerning the  
 transcription and identification of confidential material are  
 complied with.

19       3. The following types of information, if discoverable because such information is  
 20 necessary or essential to any claims or defenses in the action, shall be regarded as  
 21 "CONFIDENTIAL":

22       (a) To the extent discoverable, the names and addresses of the parties'  
 23 customers, as well as any other information about such customers,  
 24 including an analysis of their buying or purchasing habits,  
 25 requirements, specifications, needs, or payment methods.

26       (b) To the extent discoverable, any confidential or trade secret  
 27 information relating to format or play features and functionalities,  
 technical designs, and research and development.

(c) To the extent discoverable, any business contracts, agreements or amendments.

(d) To the extent discoverable, any document that a party, including any third party, designates as "CONFIDENTIAL" subject to the right of a party to challenge such "CONFIDENTIAL" designation pursuant to paragraph 12 of this Order.

4. The parties may designate certain information as "HIGHLY CONFIDENTIAL" counsel in good faith believes that such information constitutes or reveals a trade secret or confidential research, development, or commercial information within the meaning of Fed. P. 26(c)(7), that such information is unknown to an opposing party, and that such information is entitled to a higher level of protection than that provided information designated "CONFIDENTIAL" pursuant to paragraphs 2 and 3 above.

(a) Included in this category may be in the following types of material:

(i) Business plans, assessment of the market, its competition, its plans or strategies for meeting competition, its prospective clients or customers, or advertising plans, or any budget or other information about its current, or planned or expected revenue, pricing policies or costs of operation.

(ii) Information disclosing the strategies employed by the producing party in determining the pricing of any of its products in calendar year 2001 and/or thereafter.

(iii) Information disclosing the producing party's costs development for any current product.

(iv) Information disclosing, with regard to any of the producing party's customers (hereafter "Customers"): (1) the terms of any Customer's agreement; (2) the producing party's internal discussions concerning any specific Customer; and/or (3) the details of any promotional or co-marketing program offered to Customers in calendar year 2001 or thereafter.

(v) Information from third-parties that the producing party has agreed to hold in confidence.

(b) In the event that a party reasonably believes that a party has improperly designated a document as “HIGHLY CONFIDENTIAL” outside the scope of this Order, then the party shall change that designation pursuant to the dispute resolution process for “CONFIDENTIAL” set forth in paragraph 12 herein.

5. "CONFIDENTIAL" and "HIGHLY CONFIDENTIAL" information subject to this shall be used solely and exclusively for purposes of this case in accordance with the ions of this Order. Such information shall not be used in or for other cases, proceedings, butes, or for any personal, commercial, business, competitive, or other purpose whatever.

6. It is the responsibility of counsel for each party to this action to maintain  
als containing “CONFIDENTIAL” and “HIGHLY CONFIDENTIAL” information is  
ed from a party in a secure and appropriate manner so as to allow access to  
FIDENTIAL” and “HIGHLY CONFIDENTIAL” information only to such persons as  
ted pursuant to Paragraphs 7 through 9 of this Order.

7. To the extent that "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" information is contained in or attached to materials filed with the Court, such materials shall be under seal and shall be maintained in a secure, segregated facility. No one, other than the its agent and employees, and persons authorized by this Order or any subsequent order of Court or agreement of the parties, shall have access to such sealed materials.

8. Except with the prior written consent of the party asserting confidential treatment or Order of Court, after notice as provided hereunder, any "CONFIDENTIAL" information, and any information contained in, or derived from, any such information, may not be disclosed other than in accordance with this Order and may not be disclosed to any person other than:

(a) No more than three (3) employees of each party, solely for the purpose of the prosecution, defense, and/or appeal of this action, provided that the

1 requirements of paragraph 10 are met. Counsel shall disclose, in writing,  
 2 the three (3) employees designated. The three identified employees of  
 3 each party cannot be changed during the pendency of the litigation unless  
 4 their employment terminates, in which case they may be replaced by  
 5 another employee of the relevant party.

6 (b) Counsel for the parties, including in-house counsel, counsel for  
 7 any insurer, indemnitor, indemnitee, or other counsel in which the  
 8 communication is privileged. Counsel, as used in this Protective  
 9 Order, shall include partners, associates, paralegals, and secretarial  
 10 and clerical employees of such counsel who have a need to know  
 11 "CONFIDENTIAL" purposes of this litigation only, and who shall  
 12 be required to abide by the terms of this Protective Order.

13 (c) Bona fide independent experts who are not employed by a party in  
 14 this litigation and who have agreed to be bound by the terms of this  
 15 Protective Order.

16 (d) The Court and Court Personnel under such safeguards as the Court  
 17 may direct so as to preserve and protect the confidentiality of  
 18 information designated by any party and to prevent harm to any  
 19 party.

20 (e) Any deposition or trial witnesses and their counsel of record, but  
 21 only to the extent that such "CONFIDENTIAL" was written by or  
 22 to such witness, refers to such witness or his employer, and where  
 23 counsel believes in good faith that disclosure is necessary in  
 24 connection with the examination or preparation of such witnesses.

25 9. Except with the prior written consent of the party asserting confidential treatment  
 26 or prior Order of Court, after notice as provided hereunder, any "HIGHLY CONFIDENTIAL"  
 27 information, and any information contained in, or derived from, any such information, may not  
 be disclosed other than in accordance with this Order and may not be disclosed to any person  
 other than:

28 (a) Counsel for the parties, including RealNetworks' in-house counsel,  
 29 Bob Kimball, and MLB Advanced Media's in-house counsel,  
 30 Michael Mellis, counsel for any insurer, indemnitor, indemnitee, or  
 31 other counsel in which the communication is privileged. Counsel  
 32 as used in this Protective Order, shall include partners, associates,  
 33 paralegals, and secretarial and clerical employees of such counsel  
 34 who have a need to know "HIGHLY CONFIDENTIAL" purposes

of this litigation only, and who shall be required to abide by the terms of this Protective Order.

(b) Bona fide independent experts who are not employed by a party in this litigation and who have agreed to be bound by the terms of this Protective Order.

(c) The Court and Court Personnel under such safeguards as the Court may direct so as to preserve and protect the confidentiality of information designated by any party and to prevent harm to any party.

(d) Any deposition or trial witnesses and their counsel of record, but only to the extent that such "HIGHLY CONFIDENTIAL" was written by or to such witness, refers to such witness or his employer, and where counsel believes in good faith that disclosure is necessary in connection with the examination or preparation of such witnesses.

ALL PERSONS TO WHOM "CONFIDENTIAL" AND/OR "HIGHLY

CONFIDENTIAL" INFORMATION AND/OR DOCUMENTS ARE DISCLOSED ARE  
HEREBY ENJOINED from using same except in the preparation for trial and trial of this  
action (under such safeguards as the Court may require) and from disclosing same to any  
other person except as provided herein. No person receiving or reviewing such  
"CONFIDENTIAL" AND/OR "HIGHLY CONFIDENTIAL" information shall disclose  
it or its contents to any person other than those described in this paragraph and for the  
purposes specified and in no event shall such person make any other use of such  
document or transcript.

10. Any person who is given access to "CONFIDENTIAL" and/or "HIGHLY CONFIDENTIAL" information pursuant to paragraphs 8 and 9 shall, prior to being given any such material, be informed of the provisions of this Order, read this Order, and execute a sworn declaration, in the form annexed hereto as Exhibit A, indicating that s/he has read this Order and will abide by its terms. The original of such sworn statements

1 shall be retained by counsel for each party who intends to or does provide such persons  
2 any such material, until the conclusion of this action, including any appeals. Counsel for  
3 each party also shall serve a copy of such declarations upon counsel for each other party  
4 promptly after signature. The parties agree not to use these declarations for any purpose  
5 other than monitoring and enforcing compliance with this Order. The parties further  
6 agree to treat the declarations as "Confidential" material within the meaning of this  
7 Order.

9           11. If a producing party desires to obtain confidentiality protections other than  
10 those provided by this Order with respect to specific information or categories of  
11 information, it shall advise the obtaining party of the protections desired and the  
12 information to which the same shall be applicable. If the parties fail to agree concerning  
13 the confidential treatment sought, after conferring in good faith with respect thereto, then  
14 the parties shall proceed in accordance with Paragraphs 12 or 13 of this Order and the  
15 subject information shall be produced in accordance with the Order of Court resulting  
16 from such procedures.

18           12. Any party shall be free to move to modify this Order.

19           13. Any party who wishes to challenge another party's designation of  
20 information as "CONFIDENTIAL" and/or "HIGHLY CONFIDENTIAL" information  
21 may proceed as follows:

23           (a) Counsel for such parties shall confer in a good faith effort to  
24 resolve by agreement any differences as to the use or designation  
25 of information as "CONFIDENTIAL" and "HIGHLY  
CONFIDENTIAL" information;

26           (b) Failing agreement of the parties, the objecting party may file an  
27 appropriate motion with the Court with respect to the information  
in question and shall:

- (i) Certify that he or she has sought in good faith to confer with opposing counsel and has been unable to resolve the dispute by agreement;
- (ii) Identify by category or document number the information as to which relief is sought; and
- (iii) Identify the reasons why such information is not or should not be treated as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL” pursuant to the terms of this Order.

(c) Within seven business days, the party designating such information as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL” shall respond to the motion by:

- (i) Showing with particularity with respect to each challenged item of confidential information the reasons why such information has been properly designated as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL”; and
- (ii) Showing why the further disclosure or use of the particular information might result in harm or injury to the designating party.

(d) If a response is timely made as provided in Paragraph 13(c), until the application for modification with respect to specific “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL” is ruled upon by the Court, the designation of confidentiality shall remain in full force and effect and the information shall continue to be accorded the treatment required by this Order.

14. A failure to challenge the propriety of a designation of confidentiality at the time the designation is made shall not preclude or detract from a subsequent challenge thereto for the purposes of preventing further disclosure.

15. All materials containing "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL" that are submitted to the Court or used in any pretrial proceeding before this Court shall remain confidential and shall be accorded in camera treatment.

1       16. Within ten (10) days after the conclusion of this case, including any appellate  
2 proceedings, all confidential materials obtained (including copies thereof) shall be destroyed or  
3 returned to the producing party, at the election of the opposing party. All notes, drafts,  
4 memoranda, work papers and other materials that contain confidential information obtained from  
5 a party (whether prepared by outside counsel, in-house attorneys, or other persons specified in  
6 this Order), may be destroyed or retained by outside counsel for the obtaining party, and, if so  
7 retained, shall be preserved as confidential in accordance with the terms of this Order.

8       Compliance with this paragraph shall be confirmed in an affidavit.

9       17. The inadvertent or unintentional disclosure of confidential information shall not  
10 be construed to be a waiver, in whole or in part, of:

- 11           (a) The supplying party's claims of confidentiality either as to the specific  
12 information disclosed or as to any other information relating thereto;
- 13           (b) The obtaining party claims of confidentiality for its information pursuant  
14 to this Order.

15       18. A breach of the provisions of this Protective Order shall be subject to sanctions,  
16 in the discretion of the Court, as authorized by any statute, rule or inherent power of the Court,  
17 or as otherwise provided by law.

18       19. The provisions of this Order shall survive and remain in full force and effect after  
19 the entry of final judgment (including any appellate proceedings) in this case, whether by  
20 settlement or litigation.

21       20. The agreement of the parties embodied in this Order does not constitute an  
22 admission or agreement that any document or information is subject to discovery, or is  
23 admissible as evidence, in this case. Designation of any information as subject to this Order  
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1 shall have no meaning or effect whatsoever with respect to the substantive issues in this  
2 proceeding or the claims or defenses of any party hereto.

21. This Court retains jurisdiction, both before and after the entry of final judgment in  
4 this case (whether by settlement or litigation), to construe, enforce and amend the provisions of  
5 this order. The treatment of confidential information to be introduced at trial shall be the subject  
6 of a later order  
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8           22. This Protective Order is entirely without prejudice to the rights of any nonparty to  
9 apply to the Court for any further Protective Order relating to any “CONFIDENTIAL” or  
10 “HIGHLY CONFIDENTIAL” information or for an order permitting the disclosure of any  
11 ‘CONFIDENTIAL” or “HIGHLY CONFIDENTIAL” information.

13       23. The parties hereby agree, through their undersigned attorneys, that until such time  
14       as the Court approves and enters this Order, they will be bound by and will abide by all terms set  
15       forth herein. The parties further agree, through their undersigned attorneys, that discovery will  
16       proceed under the terms of the this Order regardless of whether the Court has entered the Order  
17       at the time the parties' discovery materials are due to be produced.

DATED this 11 day of August, 2004.

/S/ Ricardo S. Martinez  
The Honorable Ricardo S. Martinez

23 Presented by:

24 SUMMIT LAW GROUP PLLC  
Attorneys for Plaintiff RealNetworks, Inc.

27 By: \_\_\_\_\_

1       Ralph H. Palumbo, WSBA # 04751  
2       Lynn M. Engel, WSBA # 21934  
2       Denise L. Ashbaugh, WSBA # 28512

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4       FOLEY & LARDNER LLP  
5       Attorneys for Defendants

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7       By: \_\_\_\_\_  
7       Mary K. Braza, WIBA # 10187537  
8       G. Michael Halfenger, WIBA#. 1024062

9       Graham & Dunn, PC  
9       James L. Magee, WSBA# 1294  
10      Laurene E. Somerville, WSBA # 26345

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STIPULATION AND PROTECTIVE ORDER - 12

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